



Package Brochure:

[Growth: Website
& SEO Edition]

Content

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Who This Package Is For:

Businesses looking to create or upgrade their website to improve performance, visibility, and audience understanding.



How This Package Will Help You:

We build a visually appealing and functional website, optimise it for search engines, and provide insights to help you understand your visitors and grow your online influence.

What's in this package



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What the Package Will Deliver:

Deliverables:

- 2 x 1-hour consultations •
- A 3–4 page SEO-optimised website •
- Branding guidelines •
- Google Analytics setup •
- Analytics reporting •

Expected Outcomes:

- Improved visibility on search engines •
- Increased website traffic •
- Actionable insights into your audience's behaviour •

Customisation Option:

We know your website is the foundation of your digital presence, and we offer enhancements to ensure it works even harder for you.

- Additional web pages or advanced design elements.
- Blog writing and infographics to drive engagement.
- Ongoing SEO monitoring and adjustments.

How it works



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How We Get Started:

Our journey begins with a **1-hour strategy session** (online or in-person, depending on availability) to align on your goals and content direction.

As we move forward, we'll conduct a **midway review via email**, giving you the opportunity to **share feedback, refine designs, and adjust content** to perfectly suit your vision.

Before we wrap up, we'll hold a **final 1-hour evaluation and next-steps session** to ensure you're ready to take the next stride in your digital journey.

Estimated timeline: 2-3 weeks, dependent on feedback cycles.



Pricing & Terms



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Pricing & Terms:

The “**Growth: Website & SEO Edition**” package is priced at €3200*.With the payment terms of 50% of the payment done upfront, 50% upon project completion.

If you would like to have add-ons, please refer to our suggestion list* below:

- Blog writing
- Infographics
- E-commerce feature add-on
- Advanced SEO services
- Content marketing package
- Website maintenance

*Although these are our suggestions, feel free to ask us for other services you would like to add.

*All prices are ex. VAT

Get started



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You are ready to start your journey with [Growth: Website & SEO Edition] package. What should you do?

Simply email us at hello@thearchetypeagency.com.

Please state that you are contacting us regarding this package and if you would like to add any additional add-ons to your package.

As soon as your email is in our inbox, we will get in touch with you to set a date and time for our discovery meeting and get you started right away!

We are looking forward to embarking on this exciting journey with you!

