

Package Brochure:

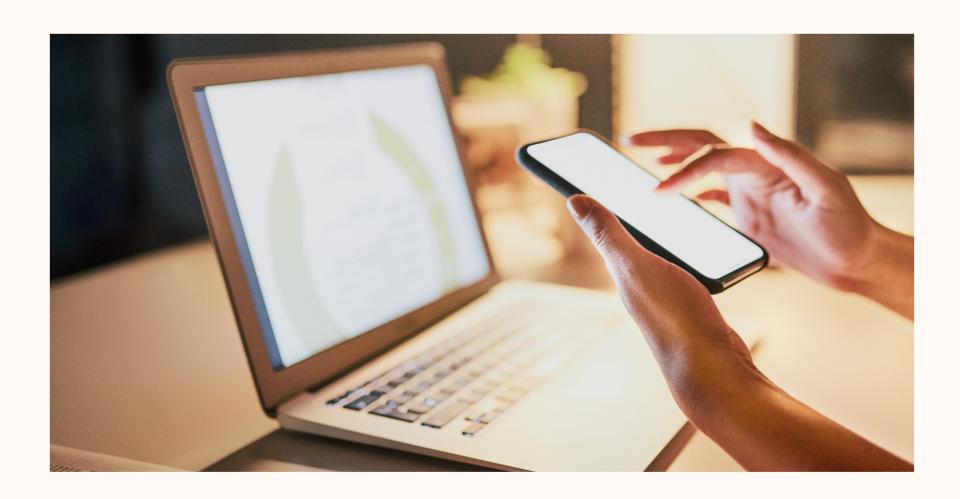
[Growth: Website & SEO Edition]

Content

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Who This Package Is For:

Businesses looking to create or upgrade their website to improve performance, visibility, and audience understanding.



How This Package Will Help You:

We build a visually appealing and functional website, optimise it for search engines, and provide insights to help you understand your visitors and grow your online influence.

What's in this package

What the Package Will Deliver:

Deliverables:

- 2 x 1-hour consultations •
- A 3-4 page SEO-optimised website
 - Branding guidelines •
 - Google Analytics setup
 - Analytics reporting •

Expected Outcomes:

- Improved visibility on search engines
 - Increased website traffic •
- Actionable insights into your audience's behaviour •

Customisation Option:

We know your website is the foundation of your digital presence, and we offer enhancements to ensure it works even harder for you.

- Additional web pages or advanced design elements.
- Blog writing and infographics to drive engagement.
- Ongoing SEO monitoring and adjustments.

How it works

How We Get Started:

Our journey begins with a **1-hour strategy session** (online or in-person, depending on availability) to align on your goals and content direction.

As we move forward, we'll conduct a midway review via email, giving you the opportunity to share feedback, refine designs, and adjust content to perfectly suit your vision.

Before we wrap up, we'll hold a **final 1-hour evaluation** and next-steps session to ensure you're ready to take the next stride in your digital journey.

Estimated timeline: 2-3 weeks, dependent on feedback cycles.



Pricing & Terms

Pricing & Terms:

The "Growth: Website & SEO Edition" package is priced at €3200*. With the payment terms of 50% of the payment done upfront, 50% upon project completion.

If you would like to have add-ons, please refer to our suggestion list* below:

- Blog writing
- Infographics
- E-commerce feature add-on
- Advanced SEO services
- Content marketing package
- Website maintenance

Get started

^{*}Although these are our suggestions, feel free to ask us for other services you would like to add.

^{*}All prices are ex. VAT

You are ready to start your journey with [Growth: Website & SEO Edition] package. What should you do?

Simply email us at hello@thearchetypeagency.com.

Please state that you are contacting us regarding this package and if you would like to add any additional add-ons to your package.

As soon as your email is in our inbox, we will get in touch with you to set a date and time for our discovery meeting and get you started right away!

We are looking forward to embarking on this exciting journey with you!

